

Feature in the OutLook Traveller Magazine, including an interview with Altaf Chapri, Managing Director and Co-Founder of ABChapri Retreats. This was under the banner of 'Best of the best in the industry' and focussed on how best to re-launch businesses in post-Covid times.



HOW CAN WE Reboot Tourism IN INDIA?

What's the big idea that can kickstart tourism in a postpandemic world? We spoke to the best of the best and they shared some transformative thoughts with us



Altaf Chapri

MAB CHAPRI RETREATS

As many parts of the world prepare to reawaken to a more conscious attitude to travel, India is in a prime position to focus on its strength as a leading destination for wellness tourism among some of the greatest scenery and cultural heritage on earth. The industry should focus on personal space, and sustainability, combined with discreet and dedicated service to create opportunities for guests to discover more about themselves and their surroundings. To live their lives in a more intelligent and integrated way with family and friends or to simply connect with nourishing and romantic seclusion of outstanding natural beauty and safe heavens.



